

| | | What is claimed is: |
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| | 1 | A method for providing a multiple-service card, the method |
| | 2 | comprising the steps of: |
| .81 P.1 | 3 | receiving an application for a multiple-service card from a consumer, |
| | 4 | said application comprising credit card information and service partner |
| | 5 | information; |
| | 6 | information; communicating said credit card information to a provider of credit |
| | 7 | convices: and |
| | 8 | causing a multiple-service card to be sent to the consumer, wherein |
| | 9 | said multiple-service card is configured for providing a primary party's |
| | 10 | services and a service partner's services. |
| | 1 | 2. The method of claim 1 further comprising replacing a multiple- |
| | 2 | service card, wherein said replacing comprises: |
| | 3 | a. requesting a card replacement administrator to create a |
| | 4 | replacement card; |
| | 5 | b. in response to said request, said card replacement administrator |



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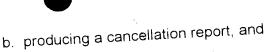
c. said card service engine communicating account information to a card generator;

communicating with a card service engine;

d. said card generator communicating account information to the service partner; and

- e. said service partner communicating account information to the card replacement administrator.
- 3. The method of claim 1 further comprising canceling a service partner membership, wherein said canceling comprises:
 - a. transmitting a file comprising indicia of an account to be canceled,
 - b. producing a cancellation report, and
 - c. producing a balancing report.
- 4. The method of claim 1 further comprising canceling a primary party account, wherein said canceling comprises:
 - a. transmitting a file comprising indicia of an account to be canceled,

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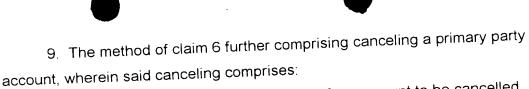
- c. producing a balancing report.
- 5. The method of claim **∤** further comprising transferring an account to second service partner, wherein said transferring comprises:
 - a. transmitting a file comprising indicia of a service partner account,
 - b. producing a transferring account report, and
 - c. producing a balancing report.
 - 6. A method for providing a multiple-service card, the method 1 comprising the steps of: 2
 - receiving an application for a multiple-service card from a consumer, said application comprising credit card information and membership card information;
 - authorizing said credit card information;
 - communicating said membership card information to a provider of 7 membership services; and 8
 - causing a multiple-service card to be sent to the consumer. 9
 - 7. The method of claim 6 further comprising replacing a multipleservice card, wherein said replacing comprises:
 - a. requesting a card replacement administrator to create a replacement card;
 - b. in response to said request, said card replacement administrator communicating with a card service engine;
 - c. said card service engine communicating with a card generator;
 - d. said card generator communicating with the service partner; and
 - e. said service partner communicating with the card replacement 8 9 administrator. 10
 - partner membership0, wherein said canceling comprises:

 a. transmitting a file comprise. 8. The method of claim 6 further comprising canceling a service
 - a. transmitting a file comprising indicia of an account to be cancelled,
 - b. producing a cancellation report, and
 - c. producing a balancing report.



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- a. transmitting a file comprising indicia of an account to be cancelled,
- b. producing a cancellation report, and
- c. producing a balancing report.
- 10. The method of claim 6 further comprising transferring an account to a second service partner, wherein said transferring comprises:
 - a. transmitting a file comprising indicia of an account to be transferred,
 - b. producing a transferred account report, and
 - c. producing a balancing report.
- 11. The method of claim 6, further comprising fabricating a multiple service card having both primary party and service partner indicia.
 - 12. A system for providing a multiple-service card comprising: at least one service partner;
- a card service engine in communication with said at least one service partner; and
- at least one primary party in communication with said card service engine;
- wherein said at least one primary party provides a credit card service;
 - wherein said at least one primary party is capable of receiving data from, and transmitting data to, said card service engine.
 - 13. The system of claim 12 wherein said service partner provides a membership club service.
 - 14. The system of claim 12 further comprising an information administrator in communication with said card service engine.
 - 15. The system of claim 12 further comprising a customer service administrator in communication with said card service engine.
 - 16. The system of claim 12 further comprising a card replacement administrator in communication with said card service engine.

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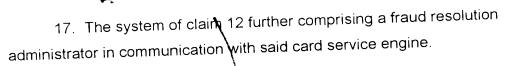
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18. The system of claim 12 further comprising a card generator in communication with said card service engine.

19. The system of claim 18, wherein said card generator is configured to fabricate a card having both primary party and service partner indicia.

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